

Cultural Awareness and Competency Development in Higher Education

Leavitt, Lynda; Wisdom, Sherrie; Leavitt, Kelly IGI Global, 2017

Book Review

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This multidisciplinary compilation covers the vast and varied landscape of culturally-aware curriculum and global competence initiatives currently being implemented worldwide by institutions of higher education. With authors hailing from the US, Australia, Canada, Spain, Turkey, the Czech Republic, and the UK, this text is truly global. Despite the multitude of topics, populations, and programs, the universal theme running through each chapter is globalization. Whether the contributor's focus is on the historical genealogy of a loaded term such as "culture" and the exploration of its uses and misuses, or a call for global competency for students being trained in construction, the combined goal of the text is to encourage those in higher education to push for a culturally-aware curriculum focused on equity and respect and to provide their students with the tools they need to thrive in a global marketplace. There is a myriad of ways to meet these goals; this text itself is a testament to the variety of methodologies and practices currently set up to meet said goals.

Changing racial demographics, especially in the US, are highlighted in multiple chapters as one of the many reasons American college students need cultural awareness and competency development programs. With Hispanics now constituting the largest minority population in American colleges at 17 percent, institutions of higher education are feeling the effects of changing populations (112). By 2060, "57 percent of the total population will be from minority groups" (238). More international students are studying in the US, many coming from countries where English is not the official language ("58 percent from China, India, South Korea, and Saudi Arabia") (24). In the 2014/15 academic school year, "Chinese students made up more than 31 percent of all international students" (309). Not only do international students, as well as international teachers, face linguistic challenges but many come to the US with differing understandings regarding classroom etiquette and cultural norms. Hence, no matter if students are studying abroad, engaging with international students or teachers in their home country, or are themselves from minority groups, globalization affects higher education on many levels.

Global education is not limited to study abroad programs and studying abroad does not necessarily result in changed perspectives. As David Starr-Glass notes, one must keep in mind that "student mobility is only a structure" and that "what can lead to a change in student perception and sensitivity, lies not in the structural aspects per se, but in the teaching and learning content of these experiences" (311). According to the volume's editors, global education leading to cultural competence is ongoing through "interactions with an international student body, study abroad experience, or with technology in which students from different cultures are afforded the opportunity to exchange ideas" (xxi). Chapters featured in this volume focus on particular programs, initiatives, and case studies regarding implementation (dual-language, study abroad, on-campus activities), specific student populations (international, STEM, future educators, and construction professionals), and significant related topics (White Privilege, social justice, civic responsibility).

Although global education might often be regarded as relating to external forces, many of the practices developed to increase students' global competencies and cultural awareness start internally. As the authors of the chapter "Developing Social Justice and Inclusion Competencies" note, courses utilizing self-reflection, "require students to identify and make meaning of their multiple and intersecting social identities" (79). This self-reflective practice is also vital for professionals working in institutions of higher education. Global education demands not only openness to learn about and learn from others, it also requires, as many of these contributors illustrate, students, staff, and faculty to reflect on their own assumptions and experiences.

As an academic advisor for foreign language programs at the University of Georgia and a former instructor of religious studies, reflecting on this resource in all of its multidisciplinary and multicultural glory gives me confidence in the efforts being made to educate college students not just according to educational and professional standards but also with the intent to teach them cultural humility. Even critiques of the current models and ethos around global citizenship found in this volume exemplify the thoughtful consideration going into this research. This compendium is an excellent resource for anyone invested in higher education, especially those working to encourage global citizenship among college students.

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